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**HERE'S THE SCOOP ON `AN ICE CREAM SHOW'  
-- A CELEBRATION OF THE COOL, SWEET, SMOOTH TREAT**

PITTSBURGH -- Ice cream. It's tempting and tasty -- a simple joy of life. And now it's the tantalizing topic of a delicious special offering a selection of flavorful stories. **AN ICE CREAM SHOW** is a warm and friendly celebration of America's favorite frozen dessert and the places where you can buy a scoop. The one-hour documentary by WQED Pittsburgh's award-winning producer **Rick Sebak**, airs on public television stations nationwide (check local listings).

AN ICE CREAM SHOW features a lot of ice cream people (from makers and eaters to collectors) and ice cream places (from a giant cone-shaped building in Florida to a place that sells only tea-flavored ice creams in San Francisco). Along the tour of shops up and down the East and West Coasts, a lot of interesting questions pop up: What was Jacqueline Kennedy Onassis' favorite flavor on Cape Cod? What American university has offered a course on ice cream production since 1892? And where would Ben Cohen of Ben & Jerry's go to get ice cream if he couldn't have his own? Each segment reveals a fun story about the cold treat.

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Using his trademark "scrapbook documentary" style, Rick presents a tasty mix of slightly wacky historical facts with current trends and quirky observations of America's infatuation with the creamy delight. He scoops up some old home movies and commercials, sprinkles a couple archive snapshots here and there, and tops it off with fresh, new footage.

Rick has done a number of "scrapbook documentaries" as part of WQED Pittsburgh's award-winning PITTSBURGH HISTORY SERIES. He's perhaps best known for PENNSYLVANIA DINERS AND OTHER ROADSIDE RESTAURANTS, a tasty documentary about some of the most charming and idiosyncratic restaurants in the state. He recently won an Emmy for his work on STUFF THAT'S GONE, a tribute to buildings and structures that were once loved by Pittsburghers and are missed dearly. Rick's many Pittsburgh history specials, especially THINGS THAT AREN'T THERE ANYMORE, have been imitated by stations across the country.

When asked where he found the best ice cream during his travels, Rick responded, "I don't think I could say which is the best because there is more to ice cream than the taste of it. It's a combination of the shop, the personalities of the people who serve you and the ice cream itself." He feels a cool sort of joy in waiting in line at the counter of a crowded ice cream shop on a hot summer day.

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AN ICE CREAM SHOW is just that and more. It's an hour-long trip to ice cream shops, complete with chocolate-covered kids and friends gathered for a fun time. Just like the frozen dessert itself, AN ICE CREAM SHOW is an inviting treat the whole family can enjoy. The subject is frozen, but the show is warm and winsome.

During his travels for AN ICE CREAM SHOW, Rick was also testing the waters for another show titled SHORE THINGS, another "scrapbook documentary" full of life guards, snorkeling and salt water taffy. And of course, there's lots of sand and sun. The program, airing nationwide this summer (date to be announced), takes a bright and sunny look at America's vacation-at-the-beach culture and checks out some of the things that make hanging out at the shore so enticing for people of all ages.

AN ICE CREAM SHOW is a production of WQED Pittsburgh. Funding for this program was made possible by the Corporation for Public Broadcasting, Public Broadcasting Service and public television viewers. Producer/Writer/Narrator is Rick Sebak; Associate Producer is Nancy Jean Coates; Editors are Kevin Conrad and Dickran Manoogian; Cameraman is Allen Rosen; Executive Director, Production is Carolyn Wean.

**WQED Pittsburgh**, honored with the 2007 and 2006 Mid-Atlantic Emmy® Award for Station Excellence, was founded in 1954 as the nation's first community-supported broadcaster. WQED creates, produces and distributes quality programs, products and services to engage, inform, educate and entertain the public within its community and around the world. WQED Pittsburgh is one of the first broadcasters in the country to be fully high-definition (HD) in its studio and field production capabilities. It is the parent company of WQED-TV (PBS); WQED: The Neighborhood Channel; WQED: The Create Channel; WQEX-TV (A ShopNBC affiliate); WQED-FM 89.3/Pittsburgh; WQEJ-FM 89.7/Johnstown; a publishing division that includes PITTSBURGH MAGAZINE; local and national television and radio productions; WQED Interactive

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